



PowerPlay NYC
invites you to
What It Takes To Be A Winner

Tuesday, July 6 11 AM - 1 PM
at the Yale Club
50 Vanderbilt Avenue



A Conversation with Venus Williams
and Lunch with our
Summer Leadership Academy
participants

Please join us to celebrate the publication of *Come to Win*, a compilation of advice received by Venus Williams from nearly 50 business leaders, politicians, doctors, and artists, all of whom previously played competitive sports and who now operate at the top of their field.

The participants in PowerPlay's SuperSTARS Summer Leadership Academy for High School Girls will have the opportunity to develop their life skills for success as they interview Venus about her book and then network with all the luncheon guests to hear their success stories.

Your sponsorship will support PowerPlay programs & the girls who participate in them.

11:00 AM	Check-in/networking
11:20 AM	Introduction of PowerPlay interviewers
11:30 AM	PowerPlay girls interview Venus Williams
Noon	Lunch and leadership conversations with PowerPlay's SuperSTARS

In addition to funding PowerPlay programs & scholarships, your presence, along with your colleagues, clients and friends, will inspire the girls of PowerPlay to dream big, believe in themselves and know that you want them all to be winners

PowerPlay NYC is a 501(c) (3) nonprofit committed to educating and empowering girls through sports, teaching life skills and building self-confidence and self-esteem for life.

PowerPlay's SuperSTARS Summer Leadership Academy is an eight-week program which provides high school girls from underserved communities in NYC with the opportunity to play sports, learn important workplace and life skills, meet business and professional women in a variety of careers and develop their leadership skills.



**What It Takes to Be a Winner Luncheon
Tuesday, July 6
Sponsorship & Support
Levels of Participation**

- Diamond \$25,000**
- Opportunity to present SuperSTAR Award to Venus Williams
 - Two tables *
 - Double page ad in the NYC Girls Sports Directory
 - Name recognition on website
 - 16 autographed books
 - Photo opportunity with Venus Williams

The Diamond sponsorship will fund a SuperSTARS middle school leadership program

- Platinum \$15,000**
- Name identification in 200 books as gift presenter
 - One table *
 - Full page ad in the NYC Girls Sports Directory
 - Name recognition on website
 - Eight autographed books
 - Photo opportunity with Venus Williams

The Platinum sponsorship will fund two STARS Series after school programs

- Gold \$10,000**
- One table*
 - Full page ad in the NYC Girls Sports Directory
 - Name recognition on website
 - Eight autographed books

The Gold sponsorship will fund four Summer Leadership Academy scholarships

- Silver \$5,000**
- One table*
 - Half page ad in NYC Girls Sports Directory
 - Eight autographed books

The Silver sponsorship will fund two Summer Leadership Academy scholarships

- Bronze \$2,500**
- One table*
 - Quarter page ad in NYC Girls Sports Directory
 - Eight autographed books

The Bronze sponsorship will fund one Summer Leadership Academy scholarship

- Supporting \$1,000**
- Two luncheon tickets
 - Two autographed books
 - Name listing in NYC Girls Sports Resource Directory

- Patron \$175** One luncheon ticket and one autographed book
\$125 One luncheon ticket and one autographed book
(available to students and nonprofit/government employees)

*** One table includes eight seats for sponsor guests and two seats for PowerPlay SuperSTARS Summer Leadership Academy participants.**



**A Conversation with Venus Williams
&
Lunch with the PowerPlay
Summer Leadership SuperSTARS
Tuesday, July 6, 2010
11AM-1PM**

Please choose a sponsorship opportunity:

- \$25,000 Diamond:** Opportunity to present SuperSTAR Award, 16 event tickets 16 autographed books, double page ad in NYC Girls Sports Resource Directory, funding of new SuperSTARS Middle School Leadership Program
- \$15,000 Platinum:** 8 event tickets, identification as gift presenter in each autographed book, 8 autographed books, full-page ad in NYC Girls Sports Resource Directory, funding of two STARS Series after school programs
- \$10,000 Gold:** 8 event tickets, 8 autographed books, full-page ad in NYC Girls Sports Resource Directory, funding of 4 Summer Leadership Academy scholarships
- \$5,000 Silver:** 8 event tickets, 8 autographed books, half -page ad in NYC Girls Sports Resource Directory, funding of 2 Summer Leadership Academy scholarships
- \$2,500 Bronze:** 8 event tickets, 8 autographed books, quarter page ad in NYC Girls Sports Resource Directory, funding of one Summer Leadership Academy Scholarship
- \$1,000 Supporting:** 2 event tickets, 2 autographed books, name listing in NYC Girls Sports Resource Directory,
- \$175 Patron:** 1 event ticket & 1 autographed book
I/we would like # _____ individual ticket(s) @ \$175
Total \$ = _____
- \$125 Patron:** 1 event ticket & 1 book –for students, nonprofit & government employees
I/we would like # _____ individual ticket(s) @ \$125
Total \$ = _____
- I cannot attend but would like to make a donation in the amount of \$ _____**

THANK YOU FOR YOUR SUPPORT!

Make your check payable to PowerPlay NYC, Inc. and mail it with your completed form to:
PowerPlay NYC, Inc., 120 Broadway, Suite 230, New York, NY 10271

To pay by credit card, please donate online at:

<http://www.nycharities.org/events/EventLevels.aspx?ETID=1862>

PARTY MAKING THIS DONATION

- Personal Contribution Corporate Contribution

Check here if you or your spouse works for a company with a Matching Gift Program. Please complete the company's matching gift form and include it with your contribution.

Please choose from one of the following:

- I WILL Attend
- I WILL NOT Attend. Please use my tickets for PowerPlay program participants.

Please list me as

- Name Company DO NOT LIST ME

Name (please print exactly as it should appear)
 Dr. Mr. Ms.

Company (please print exactly as it should appear)

Street Address

City, State & Zip

Telephone Number

Email Address

For more information, please call 212-545-0021 or email: info@powerplaynyc.org

PowerPlay NYC, Inc. is a 501(c)(3) nonprofit organization (EIN: 13-4045021).
Contributions are tax-deductible under applicable laws. For each ticket, \$65 is not tax-deductible.